

Company Profile

Ban Sainai Resort

BAN SAINAI RESORT

Aonang Krabi Thailand



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Hospitality has always been a vocation for Ban Sainai Resort. With its star rating of 3.5 during opening before an upgrade to be a 4 stars property in February 2018; still offering the affordable price yet premium customer care as a 5 stars luxury resort has continuously created Ban Sainai Resort a very successful small eco-friendly resort in Aonang, Krabi, Thailand.

Ban Sainai Resort had been constructed since 2012 and opened its door to welcome the very first guests by starting up with only 25 cottages in July 2013 before expanding to 40 cottages in the middle of December 2015. Right after the opening, Ban Sainai Resort has continuously earned the great reputation and been listed as a talk of the town, a new rising star and a new player that rocks the hospitality business. The talents have created the great impact on the high level of customer care given to the valued guests, partners and within the team. Ban Sainai Resort had been voted a number one resort based on all organic guests' experiences and reviews from all the platforms.

At Ban Sainai Resort, our talented team had provided such exceptional customer care from the beginning of the journey till the very end; blending harmoniously with the spacious cottage that is hard to be beaten in the industry, the exclusive view of the giant limestone cliff, the beautiful greenery, the truly peaceful and restful stay experience, the sense of privacy, the safety, the excellent gastronomic and authentic delights from dawn to dusk. Most important part is creating a feeling of staying in a real **Home Away from Home.**

In order to create a friendly stay experience for all visitors of all the nations and in order to give respect to local culture and norms of the situated location, Ban Sainai Resort is operated based on the Dry Hotel Policy with Sai Nai Restaurant holding the Halal Certified License continuously since 2015.

Ban Sainai Resort served more than 28,763 visitors in year 2017, generating over 13,377 room nights, achieving an average occupancy rate of 83% and offering competitive benefits and welfare for all our 65 talents.

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Ban Sainai's Origins

Ban Sainai Resort is a local family-run resort founded by the Ngafa family Khun Ratsuda Ngafa (Mrs.) as a chairman and managing director, Khun Somboon Ngafa (Mr.) and Khun Jackkrit Ngafa (Mr.) as founders and partners.

The three has lifelong experiences in Krabi hospitality industry focusing on the destination of Aonang and Railay.

Ban Sainai Resort had been constructed since 2012 and opened its door to welcome the very first guests in July 2013. The concept and design had arisen from the chairman and partners' vision; ***to create the stay experience full of relaxation, authenticity, and uniqueness specializing on the great customer care.***

Over an area of 17 Rai (6.7 acres) the resort has its own identity and is a kind that is difficult to be competed. Unlike many others in the area aiming for more rooms available, Ban Sainai Resort is more offering a private stay experience with the niche market for travelers who love the authentic peaceful stay experiences. Only 40 cottages have been spreading on over the tropical grounds with natural stream, ponds and gardens. Staying here, nature lovers are guaranteed with the restful and private life back to nature.

Company Profile

Getting to know Our Vision

Ban Sainai Resort will be a small resort offering a harmonious stay experience with nature, reflecting authentic Thai tradition and cultures whilst uplifting our service to the international standard.

Getting to know Our Mission

Ban Sainai Resort will be developing in a way to best preserve nature, creates the Thai identity whilst uplifting our service standard to be international that suits all the mankind.

Getting to know Our Values

The BSNR Values

B stands for “Benefit”

Ban Sainai Resort not only aim to achieve benefit for our owners, partners, and team members but we also focus on the benefits of our guests to receive best stay experience.

S stands for “Service Mind”

The only reason that made Ban Sainai Resort a star shining resort is definitely because of our main focus on our team’s service mind. Taking great care and being details oriented in every possible aspect

N stands for “Nature Living”

Ban Sainai Resort aims to be a resort pursuing a positive and satisfying existence in a style that respects and seeks to achieve harmony and balance with nature.

R stands for “Responsibility for Society”

At Ban Sainai Resort, we believe that what made us unique is not only because of our location, but also because of our nature, products, and people. We believe in being responsible for our surroundings, our people as well as our local community. A lot of our employees are locals. Some are residents in nearby provinces close to Krabi province where we are located. We believe that we had made the lives of our team better and these are some of the reasons why we;

Looking after Our People

We employ about 65 people, almost are locals and some are from nearby districts or provinces. We are proud to say that we offer very competitive benefits for the team and this includes a very competitive salary, competitive welfare and benefits. Every year, we arrange the very exciting annual excursion for the team to nearby provinces or sometimes nearby country to enhance the chance for the team to sense the new venture and broaden the vision. Journey always makes an impact especially becoming the influence to view things differently, do things differently, as well as the way to teach them to blend with new culture, new people and many more. Our team is to be provided with the opportunity to progress in the career. Many of us had come to us with limited education or experiences in hotel business but as long as they have talent and ambition we always provide the trainings for all of them. Each of our staff is led by local supervisor or manager. They are all represented at the daily, weekly and monthly management meeting with our General Manager and could express in how the Ban Sainai Resort is run and how together we could continue making it a better one.

Caring for the Environment

We want to be located in our location for eternity in a very sustainable direction, so we are aware that the only way to do that is to take great care of our environment. We had just registered as a Zero Carbon Property. We keep electricity use to a bare minimum, you will see our leaflet saying how together we could help in saving the earth and you shall also get a chance in helping us on this whilst you stay at Ban Sainai Resort. All waste from the kitchen, restaurant or staff canteen is sorted and separated. Food leftovers especially the vegetables, the fruits are used to make the bio-fermented water (Effective Microorganisms) that later on could be used as a part of the bio-fertilizer that used to degrade the natural trash like leaves. Also, we had made our own organic dishwashing soap or versatile solution used in our entire property. These are totally non-toxic to everyone. Our wastewater is treated and purified by organic filtering in septic tanks before being emitted to our surrounding soil.

Ban Sainai Resort also continuously participates in external environmental activities such as planting the tree project or joining the trash hero program campaigns from time to time.

Supporting Wanita Group

WANITA Social Enterprise arose from the belief that, to communicate with other, a space should be created to reflect the story, way of life, and culture through the product made by women's group from the Deep South; the 3 provincial borders facing daily social conflict and poverty. Wanita Group is supported by Oxfam Thailand.

Oxfam is a global organization and movement of people working with others to overcome poverty and suffering. Oxfam believe in the power of compassionate people like you, to make a real and lasting contribution to help end poverty and overcome suffering. Together we save lives in humanitarian crisis, create sustainable projects so poor people can lift themselves out of poverty and we campaign for a fairer and more just world.

"Help bring peace to families affected by conflict in the Deep South"

The conflict in the Deep South has claimed nearly 6,000 lives. Families have lost their fathers and now mothers are left alone to fend for themselves as daily, they struggle to feed and protect their children.

Amidst the conflict is real human suffering, the suffering of women who struggle to earn a living to bring up their children. To bring peace to these women and their families, to give them a chance in life, mothers need to be able to earn a living and become strong citizens who help change their lives and the lives of their communities. Only then, in their daily lives, will peace finally start return for them.

You can become part of The Peace in the Deep South project and write your very own life-changing story that brings hope and peace for more women and their families.

Ban Sainai Resort together with Railay Garden View (our sister's property) will be a part that helps providing support to Wanita Group and we will keep on this relationship for a very long term.

Company Profile *Ban Sainai's Milestones*

TripAdvisor, Inc. is an American travel website company providing hotels booking as well as reviews of travel-related content. It also includes interactive travel forums. TripAdvisor was an early adopter of user-generated content. The website services are free to users, who provide most of the content, and the website is supported by a hotel booking facility and an advertising business model (Reference from Wikipedia.com). Therefore, TripAdvisor is one famous platform used amongst travelers worldwide.

Ban Sainai Resort is voted by genuine travelers ranking as a number one resort in Aonang (1 of 111 hotels in Aonang, and 4 of 317 hotels in Krabi Province since 2014).

https://www.tripadvisor.com/Hotels-g1507054-Ao_Nang_Krabi_Town_Krabi_Province-Hotels.html

https://www.tripadvisor.com/Hotels-g1499981-Krabi_Province-Hotels.html



In year 2015 and 2016, for 2 consecutive years Ban Sainai Resort had received Travelers' Choice Award 2015 and 2016 in categories of Best Small Hotels in Thailand (ranked no. 8 from 25 small hotels around Thailand) and Romance Hotel (ranked no. 20 from 25 hotels for Romance in Thailand). And this current year 2018, Ban Sainai Resort had received Travelers' Choice Award in the category of Best Service Hotels in Thailand (rank no. 17 from 25 best service hotels of Thailand). This award is the highest recognition and is presented annually to the top 1% of businesses across select categories.

<https://www.tripadvisor.com/TravelersChoice-Hotels-cBestService-g293915#18>



And for year 2017, Ban Sainai Resort had been nominated as the Experts' Choice Award from TripExpert and **only less than 2% of all hotels worldwide receive the award.** With recommendations from reviewers like Oyster and Lonely Planet, Ban Sainai Resort is one of the top ranking hotels in Aonang on TripExpert.com.

Read more.....

Ban Sainai Resort Wins 2017 & 2018 Experts' Choice Award

Ban Sainai resort is among the recipients of the 2017 Experts' Choice Award from TripExpert. The Award reflects the views of journalists and professional travel writers and is bestowed on only the best hotels around the world. Less than 2% of all hotels worldwide receive the award. With recommendations from reviewers like Oyster and Lonely Planet, Ban Sainai Resort is one of the top ranking hotels in Aonang on TripExpert.com. TripExpert takes a new approach to ratings by using only expert reviews in travel guides, magazines, newspapers and other respected sources.

As one of the top hotels in Aonang, Ban Sainai Resort has also received TripExpert's Best of Aonang award, Travelers can be confident that it is an outstanding choice for lodging in Ao Nang.

About TripExpert

TripExpert rates and ranks hotels, restaurants, and points of interest based on expert reviews from 70+ leading travel publications. TripExpert is unique in providing an alternative to sites powered by user reviews. The company is based in New York City.

Reference Journal at <https://www.tripexpert.com/press-releases/ban-sainai-resort-experts-choice-2018>

Company Profile *Getting to know Our Story*

Ban Sainai Resort is named after the ancient local village name of Aonang District of Krabi Province, Thailand. With the embrace of the Southern Thai local cultural philosophy that brings this uniqueness to life through its contemporary and comfortable rustic cottage design amidst the tropical boundary.

Experience and unwind in this peaceful paradise; you are invited to try all the private detached thatched-roof cottages inspired from the Southern style architectural wisdom along with the loveliest, the friendliest and the most helpful team that will remark the stay a Once of a Lifetime.

Ban Sainai Resort is nestled well away from the crowds yet still in close proximity to Aonang City Center by a five-minute drive away. Resort offers a complimentary scheduled shuttle service to Aonang beach daily. The location of our resort is amidst the tranquil and tropical greenery with its unique settings over a terrain, small hills, surrounded by coconut groves, natural streams and with a highlight of the sheer limestone cliff as the magnificent backdrop.

Therefore, sharing a life with natural wildlife is truly fascinating especially for those who admire the nature-made beauty.

Ban Sainai Resort had firstly opened the door to welcome the very first guests dated back in July 2013 on the private tropical lush greenery of 6.7 acres with 25 cottages available. Before expanding to 15 more cottages later in late December 2015. Ban Sainai Resort offers a retreat from everyday life and welcomes you into this peaceful holiday getaways.

Staying with us, you will enjoy with our saltwater pool, with the stress-free massage by the pool. An array of various tropical drinks, freshly brewed coffee, non-alcoholic beverages or even a tasty and healthy super food

smoothie bowl are to be found at our Pool Sala shelter. And if you are keen on tasting the authentic Thai taste, do not hesitate to drop by our Sai Nai Restaurant or call to order the in-room dining service for most convenient dining experience in your private cottage. Don't forget to start your morning right by sumptuous breakfast varieties that will surely sooth all the palates at The Sai Nai Restaurant; a lovely restaurant set aside the lovely serene pond.

Visiting Krabi, Thailand; there is an array of the Must Do activities that should not be missed. Trying the traditional Thai massage that helps in releasing stress and body pain or a visit to nearby destination that shall be recommended by our professional team from varying from being an island hoppers to jungle trekking trip. Free and creative activities for both adults and kids are as well available daily for more unique stay experience and enjoyment.

Welcome to

Ban Sainai Resort Aonang

A Home

Away from Home!

Company Profile *Ban Sainai's Associates*







General Manager

Together We Are One!



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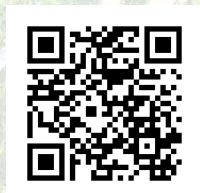
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